

# GlassRatner Advises Cool Beer Brewing Co. On Sale to an Undisclosed Private Equity Buyer

An undisclosed private equity buyer acquires Cool Beer Brewing Co.



B. Riley Farber acted as the exclusive financial advisor to the seller

DEC  
2024

GlassRatner advises the owners of Cool Beer Brewing Co. with the sale of their business to an undisclosed private equity buyer.

GlassRatner Advisory Inc. acted as exclusive financial advisor for the vendors regarding the acquisition of Cool Beer Brewing Co. by an undisclosed private equity buyer.

Founded in 1997, Cool Beer Brewing Co. is a Toronto-based producer of high-quality, award-

winning alcoholic beverages. In addition to brewing its own beverages, Cool Beer offers co-packing and contract brewing services, producing high-quality beer and other alcoholic and non-alcoholic beverages under tailored agreements. Its products are widely distributed across Ontario.

The buyer is a Canadian private equity investment firm that purchases and operates small and profitable businesses. Their aim is to facilitate succession for entrepreneurs enabling them to retire, and their businesses to continue to thrive.

GlassRatner Corporate Finance provides investment banking and financial advisory services in the areas of mergers & acquisitions, divestitures, debt & equity financing, business valuations, and fairness opinions.

**Deal Team:**



**Glenn Bowman**  
Senior Managing Director  
[gbowman@glassratner.com](mailto:gbowman@glassratner.com)  
**T:** 647.283.1355



**Barbara Cowper**  
Managing Director  
[bcowper@glassratner.com](mailto:bcowper@glassratner.com)  
**T:** 416.845.3108



**Majed Abo Albahrin**  
Senior Associate  
[malbahrin@glassratner.com](mailto:malbahrin@glassratner.com)  
**T:** 514.549.8921